This is the final report for College Day which was funded through the University Diversity Mini-Grant Program.
College Day Final Report:

Picture 1: State Superintendent June Atkinson with Dr. Bush, Bugg Elementary Teachers, NCSU volunteers, and Bugg Elementary Students.

Picture 2: NCSU Undergraduate Student mentoring Bugg Elementary Students

Picture 3: From left to Right: Mr. Tata (Wake County Superintendent of Schools), Ms. Hook (Physical Education Specialist Bugg Elementary School), Mr. Armstrong (Bugg Elementary School Principal), students in background ready to kick off the fun run at Bugg Elementary School.
1. Program objectives and impacts: How was the identified need addressed and how effective was the project?

On Tuesday, March 27, 2012, 200 student volunteers from NCSU (the majority of students from Parks, Recreation and Tourism Management) along with another 100 students from Shaw University and St. Augustine’s College visited Bugg Elementary School for a day filled with mentoring in the arts, academics and athletics. This event was called “College Bound”, and had three main goals with regard to Diversity: 1. Enhance the quality of teaching and learning about diversity. 2. Enrich the diversity experiences for all students. 3. Improve recruitment, retention and graduation of students from historically underrepresented groups. College Bound had a significant impact not only on our students and faculty at NCSU, but also on the students and staff at Bugg Elementary School. This collaborative effort was successful in promoting the idea of college to elementary students from a Title I School. Mr. Tata (superintendent of Wake County Schools) as well as State Superintendent June Atkinson attended the event.

2. Project evaluation: Describe how the project effectiveness was evaluated.

This project was evaluated in several ways. First, the staff at Bugg Elementary School completed a survey describing their satisfaction and suggestions for next year with regard to the event. Common comments of faculty included “Thank you- it was AWESOME! I would like for everyone involved to know what a positive impact this experience was for our children”. Additionally, students at NCSU completed a short online survey after the event. All students who completed the survey very much enjoyed their day at Bugg. Students from Shaw and St. Augustine’s were also invited to complete a survey, but there were no surveys completed from their institutions. Also, students in PRT 238 and PRT 277 reflected on the day in papers they submitted on moodle. We also received feedback from Wake County Schools on the event.

3. Sustainability: Will the program continue? Describe plans to continue, extend, or modify this program for the future.

Thank you for making this program possible, it will absolutely continue! This partnership was initiated this fall through a sports program called WolfPACK (physical activity coaching krew) at Bugg. After the College Bound event, we had several more sessions for WolfPACK and have...
plans for next year. Not only is Bugg Elementary excited about the event, but the Wake County School System in general is excited. We hope to extend our mentoring program at Bugg next year and get PRTM even more involved, and hope to involve more Title I elementary schools in College Bound next year. Also, this has already developed into Family University (an education program at Bugg Elementary for parents and families).

4. List any publications about this project to the broader community through presentations, articles, press releases or other media coverage and any products created through this project, such as websites, course materials or modules or other items.

We received great publicity from the event with an article in the News and Observer, and a soon to be article in the Carolinian. Also, a local news station video-taped for several hours on College Bound Day. Additionally, several video and podcast links were developed because of the success of the day.

The following is a video that was created to illustrate and capture what College Bound was: http://www.youtube.com/watch?v=5tc5YIUQilo

The following sites are from the Wake County Public Schools website that highlighted College Bound:
http://www.youtube.com/watch?v=_s8DRrHQD5I&list=UUEXyH78eAd9JcCWmml8GLzg&index=9&feature=plcp

There is an audio podcast with college and elementary students online at:
http://www.wcpss.net/podcast/2012_march30_bugg_college/index.mp3

Photos from the day can be found on the WCPSS facebook page at:
http://www.facebook.com/WCPSS/photos

Also, Bugg Elementary was one of three schools in Wake County invited to apply for a grant through Big Lots. The following site is a movie that was developed on Bugg Elementary for this grant. This was generated because of College Bound! http://vimeo.com/40970036

Quote from NCSU Student:

“College Bound Day impacted me by being around a diverse population that I’m not used to and opened my eyes to the needs that some children have. I also feel proud to have been a part of such a huge event and it feels great to know that I could have inspired some kids to attend college”.

For more quotes and data from the survey, please email me at: kim_bush@ncsu.edu